Hard2Simple

A FREE GUIDE FROM HARD2SIMPLE



FROM IDEA TO LIVE PAGE

Build your first business website with AI

One clear step at a time.

A simple path from business idea to landing page.

- Start with one page
- Keep the HTML
- Build on it when you are ready

FOR COMPLETE BEGINNERS

YOUR FIRST WEBSITE

Six steps to a live landing page

Follow the top row left to right. Then continue on the bottom row right to left.

01

Get ready

Know your offer. Pick an AI tool.

02

Set up GitHub

Save your work. Undo a bad change.

03

Build your page

Use proven examples. Ask five questions first.

04

Publish it

Choose a host. Open your live link.

05

Check it

Open it on your phone. Test the main button.

06

Add a form

Test it. Add pages after the first page works.

YOUR FILES STAY YOURS

The site is plain HTML in your GitHub repo. You can move it to another host later.

THE CHECKLIST

What you need before you begin

Start with 1-3. The other tools can wait until you need them.

01 **A clear idea of your business**

02 **One AI tool: Claude or Codex**

03 **GitHub**

04 **NotebookLM** OPTIONAL

05 **A host: Vercel or Cloudflare Pages**

06 **Supabase** OPTIONAL

07 **Resend** OPTIONAL

YOUR PREREQUISITES

What you need first

These first three are enough to start building your first page.

01

A clear idea of your business

Know what you offer, who you help, and what you want visitors to do next.

02

One AI tool

OPTION A

CLAUDE FREE

Use the Claude desktop app. If you run out of messages, ChatGPT Free is a backup. Set up GitHub first.

OPTION B (RECOMMENDED)

CODEX

I find Codex more powerful and accurate than regular ChatGPT for coding. It can work with your project files. Free access and limits can change.

03

GitHub - your giant undo button

Save your project in GitHub. If a change breaks your page, you can roll it back. AI can help you set it up.

Now you have what you need. Let's build your site.

ADDITIONAL TOOLS

Add these at the right time

NotebookLM, Supabase, and Resend can wait. Connect a host when you are ready to publish.

04 **NotebookLM - research** OPTIONAL

Add sources you trust, then give your AI only the notes that fit your business.

05 **A host - Vercel or Cloudflare Pages**

I chose Vercel because it was quicker and easier to set up. Cloudflare Pages gives you a free pages.dev address for a commercial site. Both can publish the HTML in your GitHub repo.

06 **Supabase - sign-up lists** OPTIONAL

Use it to store newsletter sign-ups or customer lists. Add it when your page needs a list.

07 **Resend - email** OPTIONAL

Use it to send a confirmation after a customer submits your form. Plan limits can change.

KEEP IT SIMPLE

Start with the first three. Add the rest only when the page needs them.

STEP 1

GitHub: your giant undo button

I know you are excited to get started. Take two minutes to set up the foundation first. Trust me, it will save you more time later.

01

Create your free account

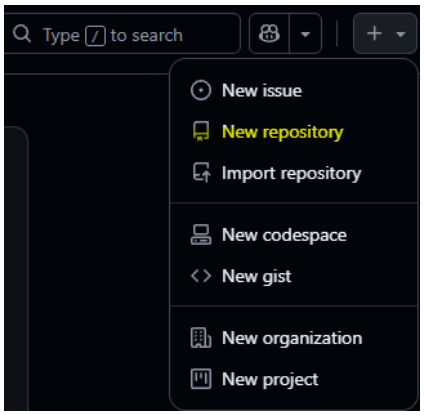
Go to github.com and create an account.

02

Create a repository

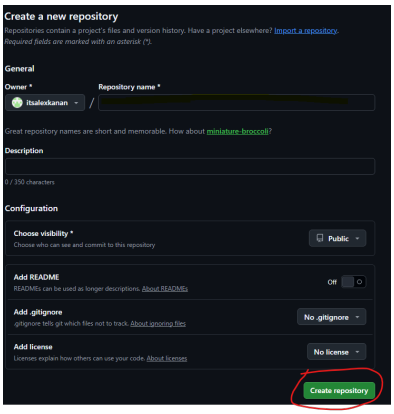
Select the plus sign at the top right, then choose New repository.

FIND NEW REPOSITORY



Select +, then New repository.

CREATE YOUR REPO



Give it a name, then create it.

03

Choose a folder on your computer

That is where the website will live. You can change it later. That is what GitHub is for.

PROMPT TO COPY

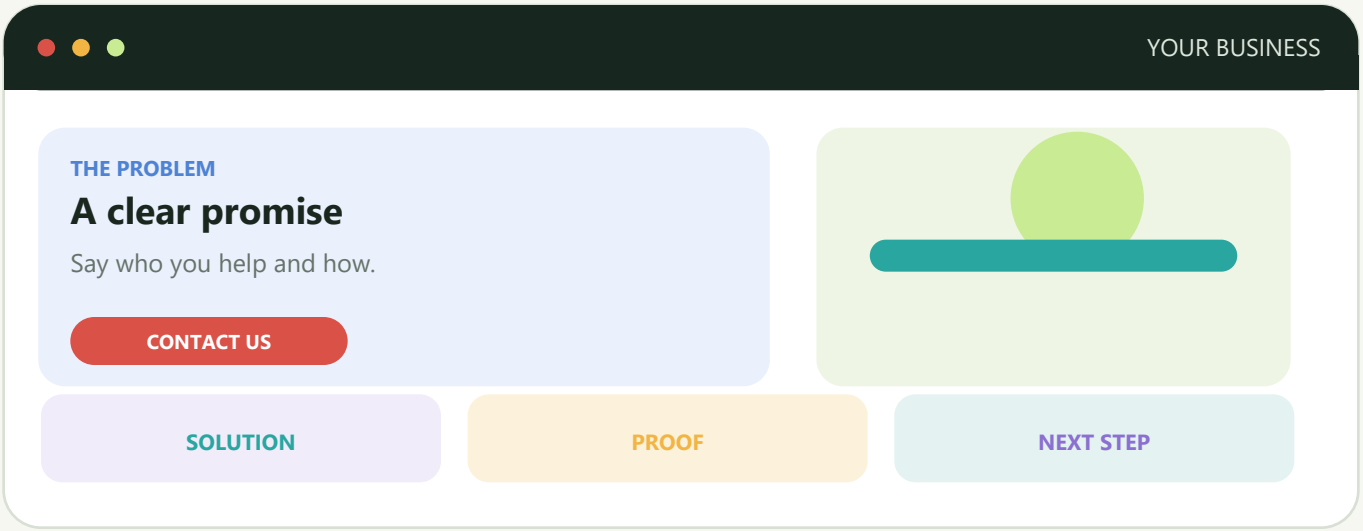
Using the following instructions:
<GitHub_Instructions>
Initialize my GitHub repo in this folder: C:/Documents/My_New_Website
[Paste the setup instructions GitHub shows you here.]

STEP 2

Build your first prototype

Show the problem, your solution, and how people can contact you.

A SIMPLE PAGE HAS THREE JOBS



Instead of reinventing the wheel, use examples that already work. I recommend acquisition.com and blotato.com as landing page baselines, plus the guidance from this YouTube Short.

PROMPT I RECOMMEND

Using acquisition.com and blotato.com as landing page baselines, and the guidance from the YouTube Short above, generate a website landing page for my business.
My business does the following: [Explain your business]
Ask me 5 clarifying questions before you build.

The examples guide the layout. Your business description supplies the facts. The five questions help AI understand what matters before it builds.

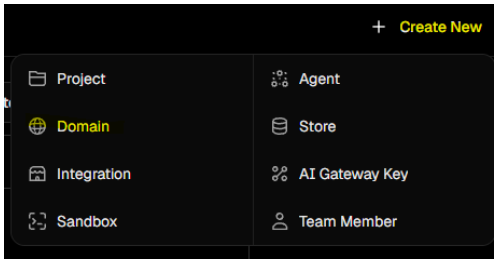
STEP 3

Put your site online

Connect the GitHub repo to a host. Then you can open a live preview link.

YOUR HTML
on your computer
→
GITHUB
your saved copy
→
YOUR HOST
Vercel or Cloudflare
→
LIVE LINK
open on your phone

VERCEL / QUICKER SETUP



I chose Vercel because it was quicker and easier to set up. Connect GitHub, import your repo, and deploy. Then open your preview link.

CLOUDFLARE PAGES



Alternatively, use Cloudflare Pages for a free subdomain for commercial use. Ask your AI agent to connect the GitHub repo and guide you through setup.

Vercel Hobby is for personal, non-commercial use. For a business site, choose a plan that allows it. A custom domain may cost extra. Read Vercel's current terms.

IF YOU CHOOSE CLOUDFLARE, ASK YOUR AI AGENT

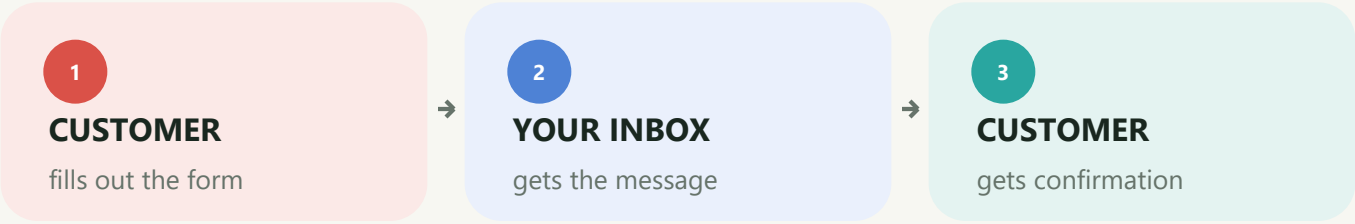
I have a plain HTML landing page in this GitHub repo: [repo name]. Guide me through publishing it with Cloudflare Pages and getting the free [project].pages.dev address. Use the browser to show me the steps. Do not choose a paid plan or buy a domain.

Cloudflare Pages setup guide

STEP 4

Add a contact form

Give customers a simple way to ask about your product or service.



I prefer Resend for these emails. When someone contacts you, send them a confirmation that you received their message. It is an extra touch that adds professionalism.

06 / SUPABASE - NEWSLETTER LIST PROMPT

Create a project in Supabase for [my website] to manage newsletter sign-ups. Configure Resend to create a group for those newsletter recipients.

Keep your Resend API key private. Do not put it in the public HTML file. Free-plan limits can change, so check Resend's current plan before launch.

07 / RESEND - CONTACT FORM PROMPT

Using Resend, create a simple website contact form that emails me at [my email address]. When someone submits it, send them a confirmation from [my verified sender address]. Include these fields: Name, Email, Message. Ask me 5 clarifying questions first.

BEFORE YOU SHARE THE LINK

Before you call it done

Run through these quick checks on the version people will actually visit.

- [ ] **Open the page on your phone**
  Make sure the text is easy to read and the page fits the screen.

- [ ] **Click the main button**
  Check that it goes where you expect.

- [ ] **Send yourself a test message**
  Check your inbox and the customer's confirmation email.

- [ ] **Try the sign-up form**
  If you use Supabase, confirm the test sign-up appears in your list.

THEN KEEP GOING

Once the landing page and form work, add pages like About, Blog, Products, or Services. One clear page at a time.

You have a working first website. **Build on it.**